Entry to the North American Educational System
ASSE International (www.asse.com) was founded in 1938, by the Swedish National Ministry of Education, to sponsor exchange programs between Germany and Sweden. In the late 1940’s, the program was expanded to include France, Great Britain and other countries in Europe. In March of 1976, ASSE (American Scandinavian Student Exchange) was incorporated as a not-for-profit organization in the USA, designated by the United States Department of State, as a sponsor of exchange visitor programs. ASSE later grew to include most of Europe, Asia, the Middle East, Australia, New Zealand, and South Africa to represent over 35 countries worldwide.

In 1980, World Heritage High School Student Exchange Program (www.world-heritage.org) was founded to create enhanced exchange programs.

In 1988, ASSE founded EurAupair Intercultural Child Care Programs (www.euraupair.com), a U.S. not-for-profit, public benefit organization. EurAupair au pairs provide live-in child care assistance for American host families in exchange for the opportunity to experience family life in the United States.


Finally, in 2009, and as a result of demand from our current and former participants to continue their undergraduate studies in North America, ASSE and its affiliates founded Go Campus University Programs. The program is devoted to match qualified international students, who fulfill admission requirements, with North American colleges and universities.

The Go Campus Value

Go Campus University Programs carefully screen, select, and prepare international students for admissions into North American colleges and universities. Go Campus is proud to present scholarships and university options matching our participants’ needs and aspirations, and to support students throughout the complete admission process.

Our mission is to foster international understanding through educational and cross-cultural programs, with the aim of encouraging international students to embrace the concept of global citizenship.

Go Campus Academic Program

The Go Campus academic program is designed for international students to receive university options and scholarship opportunities to study at select accredited North American colleges and universities.

Our Academic Program involves three main objectives and steps:

1. To recruit, screen and qualify Go Campus participants who are suitable to study at North American colleges and universities.

2. To provide colleges and universities with superior students dedicated to academic and cultural learning.

3. To carefully match the participant’s profile with the institution’s philosophy, taking into consideration location, academics, social factors, cost, size, prestige, public vs. private, campus life and religious affiliation among others.

Scholarships are awarded based upon each student’s academic potential, complete application, and motivation to get involved in the campus community.

Fluency in English is not mandatory to participate in the Go Campus program. Participants have access to English as a Second Language (ESL) courses enabling them to pursue a full course of study in their chosen discipline and attain their university degree.

“Studying in the US is the best thing that can happen to you. I was really happy when I found out about Go Campus because applying to a university in North America is challenging and time consuming. Go Campus makes it easy!”

Jessica | International Business | Italy
Participating Institutions

Go Campus Program Benefits

Matching our participants needs with our partner institutions recruiting goals, Go Campus provides the following benefits to its participants:

• Introduction to the specific North American educational system and campus life.

• Go Campus utilizes its large network of partner institutions to locate suitable university options and scholarship opportunities traditionally limited to North American residents.

• The Program secures university options based upon the following criteria: areas of study, geographic region, social factors, size, institutional ranking, campus life and yearly costs defined by the participant.

• Participants can begin or continue with an undergraduate or graduate degree path in the United States or Canada. English as a Second Language (ESL) study may also be pursued.

• The Program presents several university options/scholarships compatible with each student’s qualifications and goals.

• Personal assistance at every step of the screening and admission process.

• The Program provides no financial risk to the participant. In the unlikely event that the student is not presented with college and university options, a full refund is provided.

“I never knew how to go about studying in North America until Go Campus came and had a stand at my high school in Denmark. They were very pleasant and helpful. I also felt that the person who helped me was genuinely excited about the whole thing which just made me more eager to go.”

Julie | English | Denmark

“LOCATION” Spread throughout diverse regions of the United States and Canada, all campuses provide a safe environment for students to live and study.

“ATHLETICS” All divisions represented within the prestigious NCAA and NAIA. Popular sports include soccer, tennis, basketball, golf, track & field and swimming.

“MEMBERSHIP & ACCREDITATION” University accreditation ensures the quality of one’s education. Each Go Campus partner institution is accredited by a reputable accrediting agency.

“TYPE” Four-year accredited private and public colleges and universities of all sizes and academic caliber.

“CAMPUS LIFE” Extensive range of extracurricular opportunities including: student government, community outreach, international student associations, intramural & varsity sports, fine arts, clubs and many more.
Why Students Choose Go Campus

Globally Recognized & Prestigious Institutions – North American universities are internationally recognized for their quality teaching, facilities and resources. Academic degrees are widely recognized within national and international employment markets.

Campus Life – The comprehensive college learning experience cannot be contained only in the classroom. It is much more than that. Campus life includes living with a roommate for the first time, playing a sport or attending a game, or becoming a reporter for the college newspaper. Go Campus encourages its participants to proactively participate in many campus activities in order to develop personal skills that can only be obtained by living campus life.

Many Educational Options – North American institutions offer a wide variety of degree programs at all levels, making it very attractive for international students to explore the different alternatives.

Scholarship Opportunities – Go Campus utilizes its large network of partner institutions to locate suitable university options and the best scholarship opportunities traditionally limited to North American residents.

Institutional Benchmarks

• ASSE, originally founded by the Swedish Ministry of Education in conjunction with the U.S. Department of State, is one of the oldest and largest not-for-profit international student exchange organization with over 40 years of experience in North America.

• Since 1976, ASSE accommodates more than 30,000 high school aged students and families annually in its affiliated programs in the participating countries.

• ASSE and Go Campus maintain 38 offices in 35 countries located in Europe, Oceania, the Americas, Asia and Africa.

• Go Campus closely works with North American colleges and universities located throughout the USA and Canada.

“...everything became real when I started my application. Go Campus assisted me through the whole process. Every time I contacted them, they always replied with the help and answers I needed”

Loïc | International Business | France

Overseas Educational Advisors

Go Campus overseas educational advisors counsel and advise prospective international students on higher education and study opportunities in North America. Our overseas Educational Counseling Centres are located in the following continents and countries: